











# EVALUATE-MODUL

PROJECT NAME \_\_\_\_\_

<p> VALUE PROPOSITION SCORE</p> <p>0 <span style="float: right;">10</span></p> <p>_____</p> <p><i>User is activated</i></p> <p>0 <span style="float: right;">10</span></p> <p>_____</p> <p><i>User prefers prototype to similar product</i></p> <p>0 <span style="float: right;">10</span></p> <p>_____</p> <p><i>User would buy it</i></p> <p>0 <span style="float: right;">10</span></p> <p>_____</p> <p><i>User would recommend it</i></p>	<p> PRICE POINT</p> <hr/> <p> USER EXPERIENCE</p> <p> _____ </p> <p><i>Emotion</i></p>
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<p> ASSESSMENT</p> <p><i>Brand Fit</i></p> <p><i>Market Size</i></p> <p><i>Investment</i></p> <p><i>New Costumers</i></p> <p><i>Asset Fit</i></p> <p><i>Viral Potential</i></p>	<p> CHANNELS</p> <hr/> <p> UNFAIR ADVANTAGE</p> <hr/> <p> KPI</p> <hr/> <p> REVENUE STREAM</p>
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